

Prove Your Marketing Made *Money*.

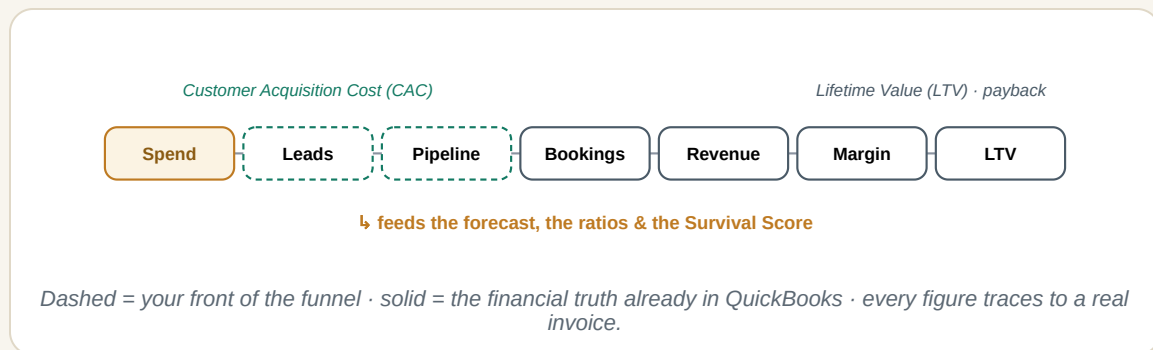
Your reporting stops at leads. We connect it the rest of the way — to recognized revenue, gross margin, and the forecast — and every figure traces back to a real QuickBooks invoice.

THE GAP

You can show impressions, clicks, and leads. What you can't show — because you don't have the books — is whether those leads became **profitable customers**. The story breaks exactly where it matters most to the owner.

THE FIX

You own the front of the funnel. We own the financial back end. Joined together, an owner sees the full path from a marketing dollar to profit — something neither of us can show alone.



WHAT YOU CAN FINALLY SHOW YOUR CLIENT

- **CAC by channel** — $\text{spend} \div \text{customers}$ actually acquired, not just leads.
- **LTV & payback** — lifetime margin per customer, and months to recover.
- **Channel *profit* contribution** — which channels make money, not noise.
- **Effect on the forecast** — how your work moves the ratios and the Survival Score.

Auditable, not platform-reported. Ad platforms grade their own homework. We trace a spend dollar to a campaign, to a customer, to recognized invoices and margin in QuickBooks — a number that holds up to the owner, the Certified Public Accountant (CPA), and you.

You own the funnel. We own the financial truth.
Together: **the full path from spend to profit.**

Let's map a client's
loop together →

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